

~PRESS RELEASE~

Troy Holman Joins Futurity First Insurance Group as Manager of the Greater Philadelphia Branch

Rocky Hill, CT (February 6, 2012) [Futurity First Insurance Group](#) has announced the appointment of Troy Holman, CLU, ChFC, as Manager of the [Greater Philadelphia Branch](#). The announcement was made by Michael Kalen, CEO of Futurity First. Holman will develop the company's business presence and customer base in the greater Philadelphia area including Philadelphia, Delaware, Chester, and Montgomery counties.

A resident of Malvern, Holman has built a successful track record of building top financial services firms, leading agent growth and productivity, and focusing on service excellence during his 24 years in the insurance industry. He has held management positions at such well-known insurers as Prudential Financial, MONY and New York Life, and has earned many accolades throughout his career, most notably the President's Trophy in 2009 and 2010 with New York Life. A former US Marine, Holman earned advanced education credentials including Chartered Life Underwriter (CLU®), Chartered Financial Consultant (ChFC®), and Chartered Leadership Fellow (CLF®) designations from The American College.

"I am pleased to welcome Troy to Futurity First as manager of our Greater Philadelphia Branch. His strong sales management background and financial services experience will serve Futurity First agents and customers well in this very attractive market," said Kalen.

"This is an exciting opportunity to build the Futurity First presence in the counties of Greater Philadelphia," said Holman. "We believe it's important to live and be active in the communities we touch, and we consider it an honor and privilege to serve their retirement income and insurance protection needs."

To reach Troy Holman, call 610-648-3828, or email troyholman@ffig.com.

About Futurity First Insurance Group (www.futurityfirst.com)

Futurity First Insurance Group, Inc. is an independent, nationwide insurance distribution organization specializing in retirement income and insurance protection solutions from leading insurance companies.

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I am pleased to welcome Troy Holman as the Branch Manager of our new Greater Philadelphia office. Troy's first day will be January 23rd.

Please join me in welcoming Troy to the Futurity team!