

~PRESS RELEASE~

Kristin Alfheim Joins Futurity First Insurance Group as Manager of the Greater Wisconsin Branch

Rocky Hill, CT (June 20, 2011) Futurity First Insurance Group has announced the appointment of Kristin Alfheim, CLTC, CSA, as Manager of the Greater Wisconsin Branch. The announcement was made by Curtis Carey, Sales Vice President for Futurity First Insurance Group.

As manager of the branch office, Alfheim will develop the company's business presence and customer base in the Green Bay area. Originally from Wausau, Alfheim is currently a resident of Green Bay and has 13 years of insurance and financial services experience. Prior to joining Futurity First, she was a branch manager for Bankers Life and Casualty Company where she built a successful local office. She has also been honored with numerous awards from GAMA International for her management leadership, including the Career Development Award, the Front Line Leader Award and the Recruiting Specialist Award.

Active in the community, Alfheim was a charter vice president of the Mosinee Optimists which works to bring out the best in kids through community service programs. She also holds her advanced education designations, Certified in Long Term Care (CLTC) and Certified Senior Advisor (CSA), which shows her commitment working with seniors to help them meet their financial needs.

"I am pleased to welcome Kris to Futurity First as manager of our Greater Wisconsin Branch. Her strong sales management background and financial services experience will serve Futurity First agents and customers well in this very attractive market," said Carey.

"This is an exciting opportunity to build the Futurity First presence in the communities around Green Bay and surrounding communities," said Alfheim. "We believe it's important to live and be active in the communities we touch, and we consider it an honor and privilege to serve their retirement income and insurance protection needs."

To reach Kristin Alfheim, call 920-560-4526 or email kristinalfheim@ffig.com

About Futurity First Insurance Group (www.futurityfirst.com)

Futurity First Insurance Group, Inc. is an independent, nationwide insurance distribution organization specializing in retirement income and insurance protection solutions from leading insurance companies.

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