

~PRESS RELEASE~

**Greg Vasher Joins Futurity First Insurance Group as Manager of the Western Michigan Branch**

Rocky Hill, CT (May 18, 2011) Futurity First Insurance Group has announced the appointment of Greg Vasher as Manager of the Western Michigan Branch. The announcement was made by Michael Schultz, Senior Vice President for Futurity First Insurance Group.

As Manager of the branch office, Vasher will develop the company's business presence and customer base in Grand Rapids and throughout the western region of the state. A resident of Rockford, he is a Michigan native and has 13 years of insurance and financial services experience. He began his career with American Express as a successful agent. Later, he took on a sales management role with Prudential Financial where his Grand Rapids office grew to become one of the top 5 Prudential agencies across the country. Vasher also served as a sales manager for MassMutual Financial and most recently has been involved in the private client group of a large bank.

Active in the community, Vasher is a regular participant in the Relay for Life. He is also involved with Trout Unlimited, a national organization with local chapters dedicated to conservation and fisheries restoration.

"I am pleased to welcome Greg to Futurity First as manager of our Western Michigan Branch. His strong sales management background and financial services experience will serve Futurity First agents and customers well in this very attractive market," said Schultz.

"This is an exciting opportunity to build the Futurity First presence in the communities around Grand Rapids and throughout the western part of the state," said Vasher. "We believe it's important to live and be active in the communities we touch, and we consider it an honor and privilege to serve their retirement income and insurance protection needs."

To reach Greg Vasher, call 517-896-9252.

**About Futurity First Insurance Group ([www.futurityfirst.com](http://www.futurityfirst.com))**

Futurity First Insurance Group, Inc. is an independent, nationwide insurance distribution organization specializing in retirement income and insurance protection solutions from leading insurance companies.

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