

PRESS RELEASE

Oklahoma City Branch of Futurity First Insurance Group Focuses on Feed’N The Fellas this Holiday Season and Every Saturday All Year Long

Oklahoma City, OK (December 16, 2011) Every Saturday morning – rain or shine, holiday or not -- volunteers from the [Oklahoma City Branch Futurity First Insurance Group](#) make and serve breakfast to the homeless and less fortunate people in Oklahoma City through “Feed’N The Fellas”, a 501(3)(c) non-profit organization.

Founded 4 years ago by Steve Rogers, a leading agent with Futurity First, and his wife Glenda, “Feed’N The Fellas” not only cooks breakfast every week for about 150 people, but sends out a van of volunteers who share hot food, warm clothing and the spirit of giving to the homeless across the city. In order to feed more people in need, the organization has also helped The House of Hope, where breakfast is served, by updating the kitchen, installing a new stove, counter tops, freezer and refrigerators. Feed’N The Fellas receives support in the form of food donations from Panera Bread, Buy For Less, and Blue & Gold Sausage company.

Doug Rodwell, Branch Manager of the local Futurity First office, says that helping others and being involved in the community is an integral part of the branch’s mission. “We don’t take on this responsibility because we have to or because we’ll get all kinds of attention. We do it because we truly believe that if you are going to be a business serving your customers in this community that you must give back in some way. “Feed’N The Fellas” is one of the ways that our branch demonstrates this heartfelt belief,” explains Rodwell.

When Christmas Eve day and New Years Eve day land on a Saturday as they will this December, you’ll still find the Futurity First and the regular volunteer crew at The House of Hope serving up eggs, sausage, toast, coffee, juice and pastries to hungry men, women and children in the community. “Hunger doesn’t take a day off because of holiday activities, shopping or celebrating so we don’t. You’ll find us here every single Saturday morning, no matter what.”

To make a financial contribution or learn how to help “Feed’N The Fellas”, please contact: Doug Rodwell, 405-254-5100.

About Futurity First Insurance Group (www.futurityfirst.com)

[Futurity First Insurance Group, Inc.](#) is an independent, nationwide insurance distribution organization specializing in retirement income and insurance protection solutions from leading insurance companies. The Oklahoma City branch is a community-based branch serving the people of Oklahoma and surrounding states with one goal in mind: to help clients select the right financial products and services for their specific needs through competent and professional advice. The dedicated team of professional agents operates on the principle of offering straightforward, objective, and professional financial consultations while giving back to the community through volunteerism and philanthropy.