

Dennis E. Pascarella, ChFC, Joins Futurity First Insurance Group as Sales Vice President of Eastern Region

Rocky Hill, CT (November 1, 2012) Futurity First Insurance Group announced the appointment of Dennis E. Pascarella, ChFC, as Sales Vice President of the firm's Eastern Region. In this position, Pascarella is responsible for supporting the growth and development of Futurity First's branch network overseeing operations east of the Mississippi River.

Pascarella comes to Futurity First with 26 years of experience in the insurance and financial industry, including leadership positions which resulted in developing successful sales organizations dedicated to client service and advisor professional excellence. He has deep expertise in diversified financial products and services including life insurance, annuities, financial planning and pension programs. Most recently, Pascarella served as CEO of Financial Legacy Group in Cincinnati, building a top financial services firm serving Ohio, Kentucky and Indiana.

In his career, Pascarella has led large organizations at AXA, National Life of Vermont and Unifi. He also devotes time to community service with such groups as the Make-A-Wish Foundation, Ronald McDonald House, and Boys and Girls Club and is an active the local Chamber of Commerce and the local chapters of the National Association of Insurance and Financial Advisors Association (NAIFA) and the Society of Financial Services Professionals (SFSP).

"I am delighted that Dennis has joined Futurity First," said Michael Kalen, CEO of Futurity First Insurance Group. "His extensive management and sales experience is ideally suited to build on the growth we experienced in the last two years as he will continue to focus on expanding our presence on the east coast and other territories east of the Mississippi River. We intend to add 12 new branches in the next 3 years in these territories."

About Futurity First Insurance Group (www.futurityfirst.com)

Futurity First Insurance Group, Inc. is an independent, nationwide insurance distribution organization specializing in retirement income and insurance protection solutions from leading insurance companies.

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